



## LauraJane Skillern

Marketing and Communications Intern, Integrating Woman Leaders Foundation



LauraJane Skillern is currently a sophomore at Butler University where she is majoring in Business. She joined the IWL team in May 2017 as the Marketing and Communications Intern. LauraJane is responsible for external marketing communications including social media and mass email campaigns and the development and maintenance of the website.

LauraJane currently serves as the president of an elite business organization at Butler University, Scholars for the Advancement of Business Leadership, where she connects experienced Indianapolis leaders with driven business students. She is also active in the Student Government Association where she collaborates with staff and faculty to improve student life on campus.

In addition, LauraJane has a passion for serving her community. She has volunteered at the Indiana School for the Blind and Visually Impaired and the Martin Luther King Community Center as a math tutor. She also travelled to Roanoke, Virginia in March 2017 on an alternative spring break to address an affordable housing social justice issue. In Fall 2017, she led two volunteer and leadership organizations on campus, Ambassadors of Change and Bulldogs Into The Streets, where she mentored incoming students about leadership and service at Butler University and in the greater Indianapolis area.

After graduation, LauraJane plans to pursue a business career that challenges her to solve problems with innovative solutions that drive change. The opportunities LauraJane experiences at Integrating Woman Leaders Foundation will carry her forward in the future by allowing her to challenge herself, explore her values and passions, and apply her education to the workplace. LauraJane looks forward to discovering her role in the Indianapolis community, making an impact on the lives of women, and challenging herself to find innovation solutions that foster growth in her community.

*LauraJane's personal brand tagline: A servant leader focused on driving change through problem-solving, grit and intentional action.*