



**MEDIA RELEASE  
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**Advance Your Career at the Integrating Woman Leaders, Inc. Women's Leadership  
Conference**

*Integrating Woman Leaders gears up for August 27<sup>th</sup> conference date*

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INDIANAPOLIS (April, 7 2014) –Integrating Woman Leaders, Inc. (IWL), a leader in professional development for women in the Midwest, announces that it's 2014 Women's Leadership Conference will be held on Aug. 27, 2014 at the Indianapolis Marriot East.

“Our 2014 IWL Conference theme, *Passion, Purpose and the Will to Lead*, will drive our program content,” says Cindy Felsten, chair of IWL board. “Whatever level you are at in your career or business, this conference will help develop your leadership through empowerment, support and connections.”

IWL's annual Women's Leadership Conference encourages individuals to take their careers into their own hands. This year's event is designed to enhance professional leadership skills, improve communication and build stronger networks to achieve results. Conference participants will attend three interactive breakout sessions, each designed to address the themes of the day and specifically geared to fit the needs of the individuals in each room.

This year celebrates IWL's fifth annual conference, now having reached over 1,600 women and over 120 companies each year since its inception. The conference will be hosted at the Indianapolis Marriott East, which has recently completed a \$30 million renovation for the Super Bowl. The new 23,000-square-foot meeting space, updated guest rooms, complimentary parking and state-of-the-art technical resources are conducive to IWL's high-energy setting.

“I am very pleased we will be at the Marriott East for our conference this year!” said Felsten. “It has been fully renovated and we are very happy with their conference facilities. We want attendees to have a no stress, easily accessible, well-organized day. And you will have free wifi!”

Early bird registration for the conference is being offered for the first time, beginning May 1<sup>st</sup>. General registration will be open June 1<sup>st</sup> through August; seats are limited. The conference will be held from 8:30 a.m. ET to 5:00 p.m. ET. Morning refreshments and a plated lunch will be provided for guests. For more information, visit IWL website [www.integratingwomanleaders.com/2014-conference](http://www.integratingwomanleaders.com/2014-conference).

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Integrating Woman Leaders, Inc. (IWL) is a specialized management consulting firm focused on people, process and change to support top female talent. The organization's focus is on leadership, communication and skill development for women leaders. IWL works with organizations to develop strategies and provide services that bring value to its women's initiatives.