



**PRESS RELEASE
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Integrating Woman Leaders, Inc. Hires Director of Marketing

INDIANAPOLIS (August 29, 2013) – Integrating Woman Leaders, Inc. (IWL), a local management consulting firm dedicated to the advancement of women in the workplace, recently hired Maggie Anderson as the Director of Marketing.

Anderson is a 2013 graduate of Butler University and former intern with IWL, having worked with the organization consistently as an undergraduate student over the past four years. Since the company's inception in early 2010, it has seen considerable growth, most notably through its annual Women's Leadership Conference, last year attended by 530 men and women from across the state of Indiana. The organization's management consulting services have thrived in combination with the annual conference.

In her new role, Anderson will be working closely with the IWL Board of Directors and Conference Board of Advisors in promoting the conference and supporting IWL's continued growth through their year-long leadership development programs.

“We are thrilled that Maggie has joined us as Director of Marketing during this exciting time for the company. Maggie will only enhance our continued efforts to grow the company through our leadership and business development efforts,” says Jennifer Browning Holmes, President and CEO of IWL.

Anderson comes to Integrating Woman Leaders, Inc. with a degree in marketing and minors in public relations and Spanish. Through her various marketing experiences, she brings to IWL a fresh and strategic perspective. She held a student marketing analyst position in 2011 with the Butler Business Consulting Group, formerly the Butler Business Accelerator. She is also a prior intern with Alerding Castor Hewitt, LLP, Indiana Soccer Association and Finline Printing Group.

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Integrating Woman Leaders, Inc. (IWL) is a management consulting firm dedicated to the advancement of women in the workplace. The organization's focus is on leadership, communication and skill development for women leaders. IWL works with companies to ensure corporate inclusion and diversity efforts are aligned with their women's initiatives.

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