



**MEDIA RELEASE  
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**Integrating Woman Leaders, Inc. Announces Partnership with LeanIn.Org**  
*Integrating Woman Leaders to make use of new partnership*

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INDIANAPOLIS (January 29, 2014) – Integrating Woman Leaders, Inc. (IWL) is excited to announce its new partnership with LeanIn.Org, a non-profit co-founded by Sheryl Sandberg, the chief operating officer of Facebook.

“We are proud to be a partner,” says Jennifer Browning Holmes, Founder and President of IWL. “As an organization we are thrilled that we have an additional platform to support women to lean in, but also to encourage organizations to consider diversity a priority.”

LeanIn.Org was founded in response to the success of Sandberg’s book *Lean In* and focuses on encouraging women to pursue their ambitions by answering the question “what would you do if your weren’t afraid.” Its goal is to talk openly about the challenges women face in order to change the trajectory of women and create a better world for everyone.

LeanIn.Org and Sandberg’s book have brought attention to the issues that IWL has been working on for the past four years since its inception in 2010. IWL leadership hopes the partnership with LeanIn.Org will bring more awareness around gender differences in the workplace and encourage both individual and organizational change.

“The mission of LeanIn.Org aligns with IWL’s core values and has validated our hard work over the past four years,” says Holmes. “Partnerships like these are critical in order to strides for women in the workplace. We look forward to what the future holds for IWL and LeanIn.Org.”

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Integrating Woman Leaders, Inc. (IWL) is a management consulting firm dedicated to the advancement of women in the workplace. The organization’s focus is on leadership, communication and skill development for women leaders. IWL works with companies to ensure corporate inclusion and diversity efforts are aligned with their women’s initiatives.