



**MEDIA RELEASE
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**Integrating Women Leaders Announces Women's Fund of Central Indiana as the 2014 Charity
Spotlight Recipient**
Women's Fund will be highlighted at this year's conference in August

INDIANAPOLIS (May, 20 2014) – Integrating Woman Leaders, Inc. (IWL), a leader in professional development for women in the Midwest, is thrilled to announce Women's Fund of Central Indiana as the Charity Spotlight Recipient for the 2014 IWL *Brand You* Women's Leadership Conference on Aug. 27.

"The IWL Board of Advisors are very excited to spotlight Women's Fund of Central Indiana as our 2014 Conference charity," said Cindy Felsten, IWL board chair. "We both invest in the lives of women helping them find value, meaning and purpose in life; IWL focuses on uplifting women to take that next step and the Women's Fund focuses on helping women who do not have options and opportunities find possibilities in their future. We believe this partnership will shine brightly showcasing attendees' passion, purpose and the will to help lead others to success."

Every year IWL highlights a local charity with shared values to collaborate and improve the lives of women and children in the community. Past recipients of this award include Dress for Success, Domestic Violence Network and St. Mary's Child Center.

Women's Fund of Central Indiana impacts women and girls through charitable donations, funding, and teaching philanthropy. It creates options and opportunities for women and girls in central Indiana through effective distribution of grants, philanthropic engagement, and education of current and potential donors. Women's Fund believes that when a woman is successful, her community is strengthened.

"Women's Fund is incredibly honored to have been selected as this year's Charity Spotlight Recipient," said Jennifer Pope Baker, executive director of Women's Fund. "We are committed to investing in the organizations and programs that make the greatest impact. We are extremely excited to share with the IWL network of women the work we are doing to create positive change for women and girls."

Featured on the main stage, Women's Fund will share with attendees their mission and plans for future projects. IWL will give attendees the opportunity to donate the day of the conference.

This year celebrates IWL's fifth annual conference, now having reached over 1,600 women and over 120 companies each year since its inception. The conference will be hosted at the Indianapolis Marriott East. Early bird registration is open until May 31st. General registration opens June 1st; seats

are limited. The conference will be held from 8:00 a.m. ET to 5:00 p.m. ET. For more information, visit the IWL website www.integratingwomanleaders.com/2014-conference.

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Integrating Woman Leaders, Inc. (IWL)

Integrating Woman Leaders, Inc. (IWL) is a specialized management consulting firm focused on people, process and change to support top female talent. The organization's focus is on leadership, communication and skill development for women leaders. IWL works with organizations to develop strategies and provide services that bring value to its women's initiatives.

Women's Fund of Central Indiana

Women's Fund invests in women and girls so they become self-sufficient and economically secure. Women's Fund does this by activating and engaging our growing network of supporters to create a smarter, stronger community. The organization funds research to identify the issues facing women and girls in our community. By partnering with and supporting nonprofit organizations serving women and girls in the community, Women's Fund of Central Indiana ensures every dollar has the greatest impact. Through philanthropic education, Women's Fund teaches children and women of all ages how to make a real difference in our community and in the lives of the women and girls who need their help. Since 1999, Women's Fund has issued 347 grants totaling more than \$5.3 million to 109 nonprofit organizations. Women's Fund is an endowed special interest fund of Central Indiana Community Foundation. For more information, please visit womensfund.org.