



**MEDIA RELEASE
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Integrating Woman Leaders, Inc. Hires Project Manager

INDIANAPOLIS (October 15, 2014) – Integrating Woman Leaders, Inc. (IWL), a leader in professional development for women in the Midwest, recently hired Erin McAllen as the Project Manager.

McAllen is a graduate of IUPUI, Indiana University Kelley School of Business and joins IWL with experience in organizational planning and development through her experience as an intern with the Mayor’s Office and background working with children with disabilities at Insights Consulting as direct support staff.

In her new role, McAllen will be working closely with the IWL Board of Advisors and in planning the annual IWL “Brand You” Women’s Leadership Conference in Indianapolis as well as working to expand the organization’s presence throughout the Midwest.

“Erin has already made an impact on IWL. Her passion for helping others and her hands-on approach will create new opportunities for the organization and allow us as a team, continue to grow during this exciting time,” says Maggie Anderson, Director of Marketing and Business Development at IWL.

McAllen comes to Integrating Woman Leaders, Inc. with a degree in Business Management and Human Resources. Through her diverse work and volunteer experiences, she brings a collaborative mindset and strong work ethic.

She was previously involved in Indy’s Campaign for Financial Fitness, an organization created by Indianapolis First Lady Winnie Ballard to provide free tax prep to lower income individuals and families. Erin has also worked in the billing and coding department at Community Health Network and as a server for Seasons 52.

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Integrating Woman Leaders, Inc. (IWL) is a management consulting firm dedicated to the advancement of women in the workplace. The organization’s focus is on leadership, communication and skill development for women leaders. IWL works with companies to ensure corporate inclusion and diversity efforts are aligned with their women’s initiatives.