



**MEDIA RELEASE  
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**Integrating Woman Leaders, Inc. Expands Impact by Founding a Nonprofit**  
Integrating Woman Leaders Foundation Approved for 501(c)(3) Nonprofit Status

INDIANAPOLIS (December 3, 2014) – Integrating Woman Leaders, Inc. (IWL) is proud to announce its continued success with the development of its new nonprofit, Integrating Woman Leaders Foundation (IWL Foundation). The Foundation is a 501(c)(3) nonprofit with tax-exempt status.

“I am thrilled that we have formed a nonprofit; that was my vision five years ago when I founded the company,” said President and CEO, Jennifer Browning Holmes. “We are especially grateful to the Bose McKinney & Evans legal team who helped us establish this Foundation.”

The IWL Foundation will in part fund the growth of the annual IWL Brand You Women’s Leadership Conference as a part of its charitable mission. The conference attracts over 150 companies and 550 attendees every year to inspire professional women to strengthen their professional leadership skills and take their next steps in career and life.

“The Foundation enhances our ability to reach more women and have a greater impact on those who attend our conferences,” said Holmes. “We have exciting plans in the works for the expansion of the organization; this is just the beginning for IWL.”

The Foundation Board of Directors has appointed Maggie Anderson as the Executive Director of the nonprofit. Anderson has been involved with IWL since 2010 and joined IWL, Inc. full time in 2013 as the Director of Marketing and Business Development. She will step into the role beginning January 1.

IWL, Inc. will continue to provide professional services including corporate training and consulting, executive coaching, a leadership series and public speaking and facilitating.

Contributions to IWL Foundation are tax-deductible retroactive to the effective date, June 19, 2014. For donations and sponsorships visit <http://integratingwomanleaders.com/iwl-foundation/>.

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**About Integrating Woman Leaders, Inc. (IWL, Inc.)**

Integrating Woman Leaders, Inc. is a management consulting firm dedicated to the advancement of women in the workplace. The organization is committed to leadership, communication and skill

development for women leaders. IWL works with companies to ensure corporate inclusion and diversity efforts are aligned with their women's initiatives.

**About Integrating Woman Leaders, Foundation, Inc. (IWL Foundation)**

Integrating Woman Leaders, Foundation, Inc. (IWL Foundation) is a 501(c)(3) nonprofit organization. Its mission is to develop individual women into leaders through empowerment, support and connections. As a part of its charitable mission, the Foundation in part supports the growth of the IWL Brand You Women's Leadership Conference, which brings together over 150 organizations and 550 attendees annually.