

FOR IMMEDIATE RELEASE

Media Contact: Maggie Anderson manderson@integratingwomanleaders.com (317) 319-6419

One of the "Top 50 Women Shaping the World" to serve as opening keynote at Indianapolis Brand You Women's Leadership Conference Founder of ImprovEdge and Board President of Trinity Health to complete the impressive speaker lineup

INDIANAPOLIS (June 30, 2015)- Carla Harris, managing director at Morgan Stanley and featured on *Essence Magazine's* list of "The 50 Women Who are Shaping the World," as well as *Ebony's* list of "15 Corporate Women at The Top," will be the opening keynote speaker for the Indianapolis Brand You Women's Leadership Conference on September 1.

The conference, now in its sixth year, is hosted by Integrating Woman Leaders Foundation (IWL Foundation) and is designed to propel women to the next stages of life and career through empowerment, support and connections.

Harris, a leader, author and singer is passionate about helping others and believes "we are blessed so that we can be a blessing to others." Recently featured on the <u>Today Show</u> to discuss career success and achievement, Harris shared her "pearls of wisdom" based on her own career experiences.

Karen Hough, Founder & CEO of ImprovEdge, and Melanie Dreher, Board President of Trinity Health will join Harris on stage at the conference. Hough, bestselling author and returning keynote, will use improv principles to discuss creativity and innovation. Dreher, named "one of the smartest people in healthcare" by *Becker's Hospital Review*, will end the day with powerful lessons of mission-driven leadership.

The sixth annual conference themed "Brand You: Building Your Best Self" will address the needs of individual women to build new skills, consider different perspectives and make lasting connections. The one-day event brings together 550 attendees, 150 companies, 30 professional speakers, 25 corporate sponsors and offers session tracks designed specifically for the audience based their career level.

"The goal for us at IWL Foundation is impact. We strive through our exceptional keynote speakers, experienced facilitators and detailed planning to create a lasting impact for each individual – current, emerging or future leader - who attends our conference," said Maggie Anderson, executive director of IWL Foundation. "We are confident that the energy and expertise of each of these keynote speakers will help our attendees develop their best self in the workplace and beyond."

Registration for the annual Indianapolis Brand You Women's Leadership Conference is open at www.IWLindy.com. For more information about the conference program, panelists or sponsors, please visit the website.

###

Integrating Woman Leaders, Foundation, Inc. (IWL Foundation) is a 501(c)(3) nonprofit organization. Its mission is to develop individual women into leaders through empowerment, support and connections. As a part of its charitable mission, the Foundation in part supports the growth of the IWL *Brand You* Women's Leadership Conference, which brings together over 150 organizations and 550 attendees annually.