



## **Jen Tornatta**

Events Manager, Integrating Woman Leaders Foundation



Jen Tornatta works as the Events Manager of Integration Woman Leaders Foundation, the nonprofit arm of Integrating Woman Leaders, Inc. (IWL). She is mainly responsible for the planning of the IWL Brand You Women's Leadership conference in both Indianapolis and Louisville.

Along with being the Events Manager at IWL, Jen owns her own wedding and event planning company, Ruffles & Roses Weddings and Events LLC. She started her company in 2010 and has planned weddings, parties, and social gatherings ever since. Jen is an active member of the Indiana Chapter of Association of Bridal Consultants (ABC) and holds the designation of Professional Wedding Planner™. Since 2011, she has held a position on ABC Indiana's Art of the Table Committee and has served as Head Co-Chair for the past two years.

Jen has a passion for working with nonprofits and has worked with others in the Indianapolis area prior to joining IWL. She worked for Improving Kids' Environment, Inc., as Executive Assistant/Event Planner and managed the execution of their two-day conference start to finish. She also served two years on the Indiana Chapter Board for Wish Upon A Wedding, the first wedding wish granting organization.

Before her planning career, Jen worked as an accountant for Allen Wellman McNew Harvey LLP, a local attorney's office in Greenfield. In addition to her accounting role, Jen was responsible for many of the IT functions of the office. She holds a degree in Accounting and minor in Management Information Systems from Purdue University.

Her favorite role, however, is being a wife and mother of her amazing son and daughter.

*Jens personal brand tagline: A problem-solver who uses passion, creativity, and dependability to make things happen.*