



IWL Foundation

Women's  
Leadership  
Conference

# Workshop Planning Tool

IWL Indianapolis Conference | August 23, 2016



Who are **you**? Where are you **going**?  
Let's get you there.

# How to use this tool.

Use this tool as you register online [www.IWLindy.com](http://www.IWLindy.com)

During registration, you will choose up to 3 interactive breakout sessions, which we have organized for you into tracks based on who you are at your core and the skills you may be looking to develop.

The categories provided: giver, developer, analyzer, innovator, and strategizer describe who you are, your personality and your strengths. In this tool you will find a description of each of these categories. Use these descriptions to ask yourself, "Which of these describe me best?"

## You may fit into multiple categories and that is a good thing!

You cannot be defined in just one word. Take note of any category you believe describes you.

Next, under each description you will find a goal statement and information about the ways in which someone in this track may be looking to develop their leadership skills. We have carefully assessed what topics to cover in each of these tracks to benefit you and your development. The breakout sessions are based on that assessment in combination with the data we have collected over the past 6 years from attendees about what specific topics you all want to hear. We've listened to your requests.

These tracks are meant to point you in the right direction and provide structure for the content we deliver. You are not required to attend every session within a given track.

## It's your day; you should decide how you spend it!

If you see a breakout session that really interests you or a speaker that stands out to you, please choose accordingly. **Look for topics that will help you develop skills for your current position or the position you aspire to be in.**

*Please note: you are required to enter your breakout session choices when you register online. Please use this planning tool to choose your breakout sessions for the day.*



Giver



Developer



Analyzer



Innovator



Strategizer



## Giver

**AM Sessions** 9:55-10:45am

### Confident YOU!

Steph Wood  
Consultant

**PM Sessions** 1:20-2:410pm

### Embracing your Authentic Power

Ellyn Ludden  
Team Summit LLC



## Developer

### Learning to Lead through Mentoring

Alison Martin-Books  
Diverse Talent Strategies

### Panel: How Philanthropy Can Propel Your Career

Kathy Cabello, Lisa McKinney,  
Ann Murtlow, Maria Quintana,  
Sunny Lu Williams



## Analyzer

### The Brain Science of Leadership: Achieving Results in Every Interaction

Jeff Nally  
Nally Group

### Creating Solutions Through Negotiation

Kathy Grove, Keva Rop,  
IUPUI



## Innovator

### Innovation. Not Just a Catchy Word But a State of Mind

Michael Coffey  
Roche Diagnostics Corporation

### To Be Determined

Information coming soon!



## Strategizer

### The Business Case for Curiosity

Sheri Fella  
Butler Executive Education

### Be heard. Get results.

Ellen Dunnigan  
Accent on Business



# Giver

**The GIVER** is a leader in the community with a passion for making the world a better place. You have a big heart and you support others through servant leadership. You give of yourself to make others better. You frame your actions around your personal value system and focus externally towards a mission to impact the greater good.

**Goal:** Serve others and be true to self.

**You are looking to develop in the areas of** finding balance, making the right decisions, and navigating difficult conversations.

## Sessions

Round 1  
9:55-10:45am

### **Confident YOU!**

Steph Wood, Consultant

Session Focus: Energy levels assessment; understanding self-doubt, assumptions and interpretations; breaking old rules and taking action

Round 2  
1:20-2:10pm

### **Embracing your Authentic Power**

Ellyn Ludden, Chief Visionary Officer, Team Summit LLC

Session Focus: The gift of feedback, balancing the act of giving and taking, communicating authentically, having difficult discussions



# Developer

**The DEVELOPER** is a leader who believes in continued development of themselves and others. You are self-motivated, people-oriented and enjoy personal growth as well as helping others reach their full potential.

**Goal:** Personal growth and the development of others.

**You are looking to develop in the areas of** collaboration, creating learning opportunities and challenging others around you to be better.

## Sessions

**Round 1**  
9:55-10:45am

### **Learning to Lead through Mentoring**

**Alison Martin-Books**, President & CEO, Diverse Talent Strategies

Session Focus: How to develop your career with mentors and sponsors; thinking strategically about how to identify and cultivate your relationships

**Round 2**  
1:20-2:10pm

### **Panel: How Philanthropy Can Propel Your Career**

**Kathy Cabello**, President, Cabello Associates, Inc.

**Lisa McKinney**, Partner, Bose McKinney & Evans (facilitator)

**Ann Murtlow**, CEO, United Way

**Maria Quintana**, Senior Policy Advisor, Bose Public Affairs Group

**Sunny Lu Williams**, VP Business Development, Telemon Corporation

Session Focus: Candid conversation about community involvement to develop as a leader; personal experiences and advice from leaders who have been there



# Analyzer

**The ANALYZER** is a leader who spends time working with data and numbers and organizing information to solve problems. You are logical, structured and objective. You have the ability to visualize and conceptualize complicated situations and make sense of them with data.

**Goal:** Use logic to drive results.

**You are looking to develop in the areas of** communication, problem-solving and leading with influence.

## Sessions

**Round 1**  
9:55-10:45am

### **The Brain Science of Leadership: Achieving Results in Every Interaction**

Jeff Nally, President, Nally Group

Session Focus: Making your actions and messages resonate with the brains of those you're trying to influence; build resilience and get the results you want

**Round 2**  
1:20-2:10pm

### **Creating Solutions Through Negotiation**

Kathy Grove, Director, IUPUI Office for Women

Keva Rop, Business Manager, IU School of Medicine

Session Focus: Negotiating through creative problem solving; recognizing the opportunities for negotiation and building the skillset to make your case



# Innovator

**The INNOVATOR** is a creative leader who envisions big ideas and aims to solve the same problems in new and inventive ways. You are a mover and shaker with strong personal drive and a wide variety of interests and passions. You are flexible to change, embrace challenges and drive progress through creative solutions.

**Goal:** Challenge the standard to solve problems that don't yet exist.

**You are looking to develop in the areas of** business acumen, collaboration, and leading a high-performing team.

## Sessions

Round 1  
9:55-10:45am

### **Innovation. Not Just a Catchy Word But a State of Mind**

Michael Coffey, Marketing Manager, Strategy and Innovation, US, Roche Diagnostics

Session Focus: Gaining confidence in failure, building trust in a state of disruption, being fearful of complacency, improving your concepts with new perspectives

Round 2  
1:20-2:10pm

### **TBD**

Information coming soon!



# Strategizer

**The STRATEGIZER** is a passionate, visionary leader who thinks in terms of the big picture. You are experienced with thinking beyond your comfort zone and you stretch others to do the same. You seek input from others, treat feedback as a gift, and respect opposing opinions. In your work you often identify repercussions before others and sift through the clutter to find the simple path to success when others see complexity.

**Goal:** Pursue excellence and inspire others to follow.

**You are looking to develop in the areas of** strategic thinking, professional presence and managing your leadership brand.

## Sessions

**Round 1**  
9:55-10:45am

### **The Business Case for Curiosity**

Sheri Fella, Executive Director, Butler Executive Education

Session Focus: Anticipating patterns and using observation, curiosity and exploration to make critical decisions; reframing a problem towards a strategic vision

**Round 2**  
1:20-2:10pm

### **Be heard. Get results.**

Ellen Dunnigan, President & CEO, Accent on Business

Session Focus: Finding your voice, projecting executive presence to be heard; creating impact by presenting yourself with confidence

The choice is yours!

# Power Sessions or Networking

2:20-2:50pm

Power sessions are the third round of breakout sessions in the afternoon.

There are 3 power sessions to choose from. Each session is 30 minutes long. Various speakers will present for 4-6 minutes each.

## Session 1: Work Life Integration

Speaker information coming soon!

## Session 2: Leading in a New Age

**Julie Kratz**, Be a Leader of Influence

**Jennifer Mackin** Development today for tomorrow's leaders

**Jeff Nally**, Leaders in the New Age Have All the Right Answers Questions

## Session 3: Find Your Voice and Make an Impact

Led by **Ellen Dunnigan**

The 3 speakers in this session will be chosen from conference attendees. 3 lucky winners will each have the opportunity to meet with Ellen for a 45 minute coaching session 1 month prior to the conference. They will learn presentation skills and techniques and then prepare a 4 minute presentation to be delivered at the conference during this power session. After each presentation, Ellen will provide valuable feedback for both the presenter and audience to learn from. Attend this session and learn by seeing and doing!

You may choose to forego the third breakout session and take time to connect and mingle in the atrium.

Happy connecting!

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