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Nikki Jackson, Jennifer Willis to Headline 2017 Women's Leadership Conference in Louisville

This year's Integrating Woman Leaders Conference, led by IWL Foundation, will be headlined by keynote speakers Nikki Jackson of the Federal Reserve Bank of St. Louis, Jennifer Willis of Humana, and Darleen Santore of Performance@HigherDegree. The event, occurring on April 20 at the Louisville Marriott Downtown, will also feature a broad array of panel speakers and a theme—*I Got This!*—inspired by 2016 Olympic gold medalist Laurie Hernandez and positive self-talk.

Integrating Woman Leaders (IWL) was founded in 2010 to advance women into higher levels of leadership through empowerment, support and connections. The organization serves as a resource for companies and women, equipping both with the tools necessary to connect, grow and realize their own limitless potential.

The Women's Leadership Conference series is one of these tools, and it has flourished in Indianapolis since 2010, attracting 300-600 attendees and hundreds of organizations each year. The full-day Conference came to Louisville for the first time in 2015, where it has seen similar success and growth, achieving a 99% personal experience rating from participants in 2016. Attendees receive in-depth training on results-focused competencies and frameworks, skill-focused breakout sessions, and business lessons they can ultimately take back into their own workplaces. The conference involves primarily local speakers, corporate sponsors, and community partners and it raises funds every year for a local charity to support Louisville's women and children. This year's charity spotlight is Maryhurst, an organization dedicated to the healing of those in crisis through a continuum of innovative and specialized care.

This year's speakers, panels and breakout sessions will all touch upon the 2017 theme of *I Got This!*, the mantra used by Olympic gymnast Laurie Hernandez at the 2016 Rio Olympic Games. The event will challenge attendees to ask themselves what they feel when they say "I Got This!", and how they can make it their own positive affirmation. Registration is open to everyone regardless of industry, gender, age, company or level. IWL invites women and men to attend and explore diversity solutions inclusively in a space of continued learning.

Nikki Jackson, the Senior Vice President & Regional Executive for the Louisville Branch of the Federal Reserve Bank of St. Louis, is one of the 2017 keynote speakers. In her role, she focuses on community development and education as well as regional economic research and policy input. Jennifer Willis, Humana's Vice President of Commercial Product Sales in Kentucky and Indiana and another keynote speaker, focuses primarily on sales and marketing initiatives in this key territory. Darleen Santore, better known as "Coach Dar," coaches and helps individuals gain clarity and focus in order to live well, lead well and propel themselves to new heights. They will be joined by panel speaker Dr. Tim Findley of Kindred Healthcare, and a variety of diverse breakout session speakers. A full list, with biography details, can be found online at www.IWLConference.com.

Registration for this year's Louisville conference is currently available online at www.IWLLouisville.com.

About Integrating Woman Leaders Foundation (IWL Foundation)

Integrating Woman Leaders Foundation (IWL Foundation) is a 501(c)(3) nonprofit organization dedicated to the advancement of women into higher levels of leadership through empowerment, support and connections. Our authentic and passionate team acts as a resource for business leaders and organizations that share our mission to tackle very real gender issues with optimism and proven strategies that work. Focusing on large-scale change, we work to engage women and men in critical discussions and learning opportunities that will drive action and create advantage for women in leadership. We need more women in these roles. We exist to make it happen. For more information, visit <http://integratingwomanleaders.com/>.

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