



## **Anna Rauh**

**Marketing Communications and Event Coordinator, Integrating Woman Leaders Foundation**



Anna Rauh graduated in 2017 from Butler University with a B.A. and Departmental High Honors in Strategic Communication, with a concentration in Public Relations and a minor in Art + Design. Anna joined the IWL team in August 2016 as the Marketing and Communications Intern, and after a year joined full time as the Marketing Communications and Event Coordinator.

From a young age, Anna was drawn to nonprofit work, and in her college years she channeled that passion into a career path. Anna worked with Kentucky Refugee Ministries in Louisville during their summer children's programming, and with the Center for Faith and Vocation at Butler as the communications intern. Through these internships she was responsible for assisting with event planning, facilitating discussions among students and faculty, creating promotional content, and managing social media and other channels of communication.

Throughout her time at Butler, Anna was involved with several organizations on campus and had multiple jobs on and off campus as well. She served as a student leader for the Ambassadors of Change pre-welcome week service program at Butler for four years, a Membership Committee Director for Butler University Student Foundation for a year, and social chair for the Alpha Chi chapter of Alpha Chi Omega sorority for two years. Anna worked for over a year as a Butler Student Ambassador for the Office of Admissions, as well as for the Office of Alumni as a student assistant. These roles empowered Anna to combine her passion for service and her talent for connecting people to create events and experiences for her peers to grow from.

Anna has traveled to twelve countries outside of the U.S. - including Spain, where she lived with a host family and studied for four months - and she plans on continuing her travels in the future. In addition to traveling, Anna has been a lifelong artist, dancer, and lover of water, as she grew up by her family's business, Creekside Landing Marina in Louisville, KY, where her parents and little sister still live.

As a young woman entering the workforce, Anna relates closely to the values and mission of IWL Foundation, and she enjoys combining her passions and her education in the work she does here.

*Anna's personal brand tagline: A relationship builder who uses openness and integrity in her drive to serve others.*