



Integrating Woman Leaders  
**Foundation**

**BETTER.TOGETHER.**



# Breakout Session Planning Tool

IWL Louisville Conference | April 11, 2018



IWL Foundation  
**Women's  
Leadership  
Conference**

What is **your** next step? Is it **professional** or **personal**?  
Either way, your journey starts here.

# How to use this tool.

Use this tool as you register online [www.IWLLouisville.com](http://www.IWLLouisville.com)

During registration, you will choose up to 2 interactive breakout sessions, which we have organized for you into personalized tracks that include professional and personal topics. We divided the professional learning topics into **tracks based on what level you are in your career** so that the content is tailored to you.

In this tool, you will find a description of each of these tracks. Use these descriptions to determine the breakout sessions that are right for you.

## **You don't have to follow any certain path!**

The categories and tracks are here to guide your decision-making and focus your learning, they *are not* meant to dictate the path you take at the conference. In other words, if you choose to attend a “manager” workshop for session 1, you can choose an “executive” workshop for session 2. **This is your day, so design it in whatever way will be most valuable to you!** Look for topics that will help you develop skills for your current position or the position you aspire to be in. And take advantage of this opportunity to learn!



**Please note: you are required to enter your breakout session choices when you register online. Please use this planning tool to choose your breakout sessions for the day.**

# Tracks

## Individual Contributor



The individual contributor is a leader not by title or position but by their influence in life. An individual contributor wants to continue to develop their leadership skills to be applied to all aspects of their life. You are a good communicator, a contributor and a networker. You may be in a specialized role that allows you to focus on the task at hand. You might be early in your career, self-employed, re-entering the workforce or looking for a career change. You are a person who desires to grow personally and professionally.

## Manager



Managers are leaders who manage others on the front line of their organization and who are responsible for tactical planning, and day-to-day execution. You are responsible for employee development, conflict resolution, employee feedback, and recruiting and retaining top talent.

## Director



A Director is a leader and developer of leaders. You are an early strategic thinker with broader influence. You often act as a bridge between operations and strategy and focus on employee development, succession planning, leadership development and driving organizational change. You are responsible for P & L responsibilities, and you have awareness of the outside competitive landscape. As a Director, you seek outside partnerships and solutions that can drive organizational transformation.

## Executive



Those in Executive or C-Suite roles are strategic thinkers and long-term visionary leaders. You are a strong communicator, an influencer, and you are a strong networker internally and externally. You are responsible for internal and external stake holder management, leadership and employee development, succession planning, recruiting and retaining top talent, P & L responsibilities, bottom-line growth, shareholder and board accountability.

## Personal Skill Building



Personal Skill Building sessions are aimed to focus on the topics that we all face when we look introspectively at our own personal wellbeing, values, challenges, etc... No matter your career level, these sessions can help you take a step back and evaluate what your next step is toward living your most fulfilling life - personally and professionally.

# Choose your breakout sessions.

## THERE'S A TRACK FOR YOU

  
**INDIVIDUAL  
CONTRIBUTOR**

  
**MANAGER**

  
**DIRECTOR**

  
**EXECUTIVE**

  
**PERSONAL  
SKILL BUILDING**

10:45am-11:35am

**Session  
1**

  
**Communicate with  
Confidence, Credibility  
and Influence**  
Pamela Jett

  
**Female Empowerment in  
Male Dominated Fields**  
Seema Sheth

  
**Diversity in Business:  
A Spotlight on  
Intersectionality**  
Demetria  
Miles-McDonald

  
**The Success of Failure**  
Mike Bensi

  
**Own Your Own  
Unconscious Bias**  
Diane Bailey-Boulet

1:30pm-2:20pm

**Session  
2**

  
**Executive Presence**  
Jennifer Zinn

  
**Finding Your Way:  
Learning from a Male  
Mentor**  
Bob Smith and  
Jennifer Hauber

  
**Thinking Better Together**  
Jeff Nally

  
**Taking Calculated Risks**  
Dr. Sharon Kerrick

  
**Live Out Loud: Courage  
to Be Your Authentic Self**  
Latisha Schmitt

Choose two sessions total - one **orange** and one **blue**. Use this as a guide and attend whichever sessions are right for **you**.

## Session

# 1

10:40am-11:35am



**Communicate with Confidence, Credibility and Influence** PAMELA JETT  
Communication Skills Expert, Speaker and Author, Jett Communication, Inc.



**Female Empowerment in Male Dominated Fields** SEEMA SHETH  
Financial Advisor, Northwestern Mutual



**Diversity in Business: A Spotlight on Intersectionality** DEMETRIA MILES-MCDONALD  
Founder & CEO, Decide Diversity



**The Success of Failure** MIKE BENSI  
Advisor, FirstPerson



**Own Your Own Unconscious Bias** DIANE BAILEY-BOULET  
Board Member and Conference Planning Committee Co-Chair, IWL Foundation  
Inclusion & Diversity Program Manager, Humana

## Session

# 2

1:30pm-2:20pm



**Executive Presence** JENNIFER ZINN  
Senior Vice President POL and Specialty Diagnostics, Roche Diagnostics



**Finding Your Way: Learning from a Male Mentor** BOB SMITH AND JENNIFER HAUBER  
Senior Vice President of Global Human Resources, and Senior Director of Human Resources,  
Papa Johns International



**Thinking Better Together: The Brain Science Behind #MeToo and #TimesUp to Drive Change in the Workplace** JEFF NALLY  
President & Executive Coach, Nally Group



**Taking Calculated Risks** DR. SHARON KERRICK  
Dean of the Rubel School of Business, Bellarmine University



**Live Out Loud: Courage to Be Your Authentic Self** LATISHA SCHMITT  
IT Inclusion & Diversity Leader, Humana