

IWL 2015 Louisville Conference Workshop Planning Tool

We have a track for YOU.

We have customized and designed the Brand You Conference program to include 4 tracks for your personal and professional growth.

Register Today

During registration, you will choose 1 track (includes 2 interactive breakout sessions). We have carefully planned breakout sessions that will deliver relevant skill building, support and content for where you are today in your career. Through the support of our corporate sponsors and the data we have collected over the past 5 years, we carefully constructed each track to focus on your developmental needs. You will be in a room with other like-minded individuals with similar career experience. You will have the opportunity to interact and speak openly about your own personal experiences and share your story.

We highly recommend that you follow these tracks. However, you are not required to attend every session within a given track. If you see a breakout session that really interests you, you may pick and choose how to spend your day.

Please note that you are required to enter your breakout session choices when you register online. Please use this planning tool to choose your breakout sessions for the day. You will attend two sessions total.

Click the Tracks Below to Learn More



**INDIVIDUAL
CONTRIBUTOR
&
SKILL BUILDING**



MANAGER



DIRECTOR



EXECUTIVE



INDIVIDUAL CONTRIBUTOR & SKILL BUILDING

The individual contributor is a leader not by title or position but by their influence in life. An individual contributor wants to continue to develop their leadership skills to be applied to all aspects of their life. You are a good communicator, a contributor and a networker. You may be in a specialized role that allows you to focus on the task at hand. You might be early in your career, self-employed, re-entering the workforce or looking for a career change. You are a person who desires to grow personally and professionally.

Who Should Attend?

- Entrepreneur
- Independent Contractor
- Business Owner
- Associate
- General Counsel
- Analyst
- Specialist
- Coordinator
- Administrator
- Developer
- Staff member
- Employee
- Community/Civic Worker
- Non-Profit Employee

PASSION and PURPOSE

Breakout Session

Raylene Browne Masterminding for Outstanding Results

Director, Business Development, Strategic & Business Planning, Norton Healthcare

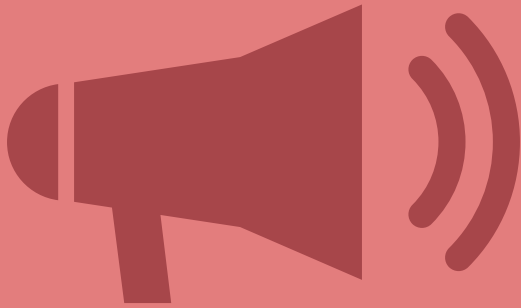
THE WILL to LEAD

Breakout Session

Hope Zoeller Closing the Confidence Gap

Founder and President of Hope, LLC

Register Today



MANAGER

Managers are leaders who manage others on the front line of their organization and who are responsible for tactical planning, and day-to-day execution. You are responsible for employee development, conflict resolution, employee feedback, and recruiting and retaining top talent.

Who Should Attend?

- Regional Manager
- Service Line Manager
- Department Manager
- Front-line Manager
- Newly promoted manager
- Office Manager
- Management Services
- Consulting Manager
- Tax or Audit Manager
- Associate
- Supervisor
- Editor

PASSION and PURPOSE

Breakout Session

Panel The Millennial Mindset - Bridging the Great Generational Divide

Cara Silletto, President, Crescendo Strategies, LLC - *Facilitator*

Dr. Carrie Burton, Founder, Productive Learning LLC

Emma Brown, Director of Community Engagement, 55,000 Degrees

Julie McGregor, Vice President, Human Resources, KentuckyOne Health

Debra Walton Wells, Manager, Inclusion and Diversity, LG&E and KU Energy, LLC

THE WILL to LEAD

Breakout Session

Laura Stallard Powerful Communication

Principal, Mountjoy Chilton Medley, LLP

Register Today



DIRECTOR

A Director is a leader and developer of leaders. You are an early strategic thinker with broader influence. You often act as a bridge between operations and strategy and focus on employee development, succession planning, leadership development and driving organizational change. You are responsible for P & L responsibilities and you have awareness of the outside competitive landscape. As a Director, you seek outside partnerships and solutions that can drive organizational transformation.

Who Should Attend?

- Assistant Director
- Associate Director
- Producer
- Regional Directors/Director
- Partner of a Law firm
- Partner of a CPA firm
- Executive Director

PASSION and PURPOSE

Breakout Session

Jennifer Oliver Mackin Experience versus Potential: How We Need to Develop Women Leaders
President & CEO, The Oliver Group

THE WILL to LEAD

Breakout Session

Kim Tharp-Barrie Leadership Principles to Survive in a Value Based Arena
Vice President, Institute for Nursing, Norton Healthcare

Register Today



EXECUTIVE

Those in Executive or C-Suite roles are strategic thinkers and long-term visionary leaders. You are a strong communicator, an influencer, and you are a strong networker internally and externally. You are responsible for internal and external stake holder management, leadership and employee development, succession planning, recruiting and retaining top talent, P & L responsibilities, bottom-line growth, shareholder and board accountability.

Who Should Attend?

- Vice President
- Senior Vice President
- Executive Vice President
- President & CEO
- Managing Partner
- Senior Partner
- CFO
- COO
- CIO
- CNO

PASSION and PURPOSE

Breakout Session

Team Session Your Secret Weapon – The Power and Importance of Having a Coach
Sheri Fella, Executive Director, Butler Corporate & Executive Education, Butler University
Anne Thompson, Faculty Partner, Butler Corporate & Executive Education, Butler University

THE WILL to LEAD

Breakout Session

Team Session Financial Management: Executing Strategic Success, Simulation Training
Amy Happ, Vice President of Client Services, Advantex
Stephanie Frankel, Director of Operations, Advantex
*This session will require 20 minutes of pre-work prior to the conference

Register Today