



Sponsorship Prospectus

IWL Annual Women's Leadership Conference

Indianapolis August 31, 2017



IWL exists to develop individual women into leaders through empowerment, support and connections.

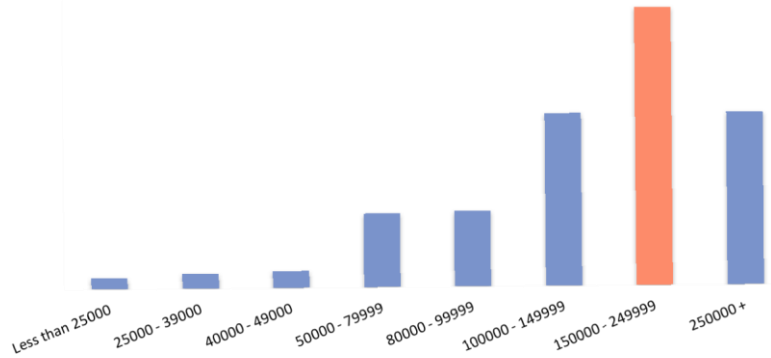
2016 IWL Conference

Overview & Attendee Demographics

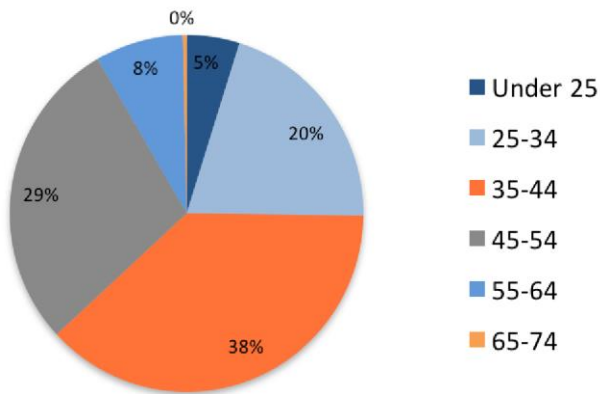
620

Participants in Attendance

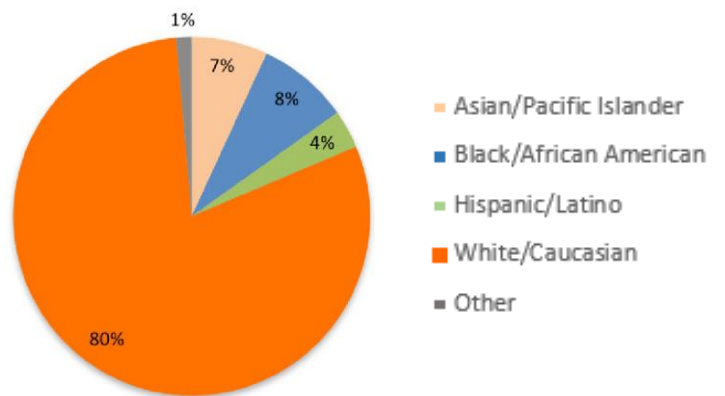
Income



Age



Ethnicity



77% Ranked **Networking** Above Average or Excellent



85% Ranked **Overall Agenda** Above Average or Excellent



88% Ranked their **Personal Experience** Above Average or Excellent

120+ Companies Represented

Sponsorship Levels and Benefits

Benefits	Premier \$20,000 (limit 1)	Platinum \$15,000	Program \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,750	Supporting \$1,500
Keynote Speaker Sponsor (with 15 second video pre-roll on main stage)	✓						
Lunch Sponsor (with podium announcement)	✓						
Breakfast Sponsor Recognition (limit 1)		✓					
Networking Sponsor Networking Space & Branded Bingo Cards (limit 1)		✓					
Secondary Keynote Sponsorship (limit 1)			✓				
Charging Station Sponsor (limit 1)				✓			
Wifi Sponsor (limit 1)				✓			
Refreshment Break Sponsor (limit 3)				✓			
Crystal Award and on Stage Recognition	✓	✓	✓	✓	✓		
Complimentary conference admissions	20	10	8	6	4	2	1
Complimentary exhibit table	Premier	Premier	✓	✓	✓	✓	✓
Logo in all conference advertising, promotional collateral and conference program	✓	✓	✓	✓	✓	✓	Program only
Logo in Whova App	✓	✓	✓	✓	✓	✓	
Logo on conference website (linked)	✓	✓	✓	✓	✓	✓	✓
Logo on conference sponsor signage	✓	✓	✓	✓	✓	✓	✓
Color ad in conference program	Full page	Full page	Full page (inside cover)	Half page	Half page	Quarter page	Quarter page
Social media mentions (linked to company page)	10+	8	6	4	2	1	
Opportunity to add collateral to tote bag	✓	✓	✓	✓	✓	✓	

Other Valuable Opportunities

Opportunity	Cost	Benefit
Table Host	\$3,500	<ul style="list-style-type: none">• Table for 10 conference admissions and table recognition (General admission is \$389 per person. This discounts to \$350 per person)
Breakout Session Sponsor 10 available	\$1,000	<ul style="list-style-type: none">• Name and Logo on workshop signage• Acknowledgement as Sponsor in all materials
Exhibit Table *See separate exhibitor prospectus for details	\$400	<ul style="list-style-type: none">• One exhibit space in main atrium• Inclusion in conference program
Ad space in conference program	\$100 -\$300	<ul style="list-style-type: none">• Color ad in the conference program

Advantages of Sponsorship

- Meet with corporate leaders from over 100 leading Indiana companies
- Meet with community leaders representing numerous non-profit and minority owned organizations and agencies
- Complimentary conference registrations included with reserved parking
- Purposeful networking for attendees to meet with sponsors and vendors
- Receive recognition through email marketing, print marketing, advertisements, social media and verbal announcements during the conference program



Conference Specifics

COMMUNICATION IWL Foundation sends all communications to vendors via email. If there is more than one person who should receive these communications, please let us know. We ask vendors to share our commitment to corporate social responsibility by using recycled materials in their display and their give-away items. You can also limit the amount of collateral that you bring.

REGISTRATION Depending on the level of sponsorship, you are entitled to a limited number of complimentary registrations. Those registrations can include those you select to monitor your exhibit booth. Additional registrations can be purchased as needed.

THEME The theme for the 2017 Conference is “From Inspiration to Impact”. You are invited to participate in this theme by incorporating this concept in your display area and/or your advertisement for the conference program.

DISPLAY SPECS Each display will be (1) six foot skirted table, (2) folding chairs, (1) wastebasket with liner and an identification sign. Any additional supplies, electricity or wifi, for example will be at the vendor’s expense.

LOCATION AND SCHEDULE The conference location is the JW Marriott in downtown Indianapolis. Set-up will begin the day before the event. Tear down will take place the day of the conference following closing remarks.

PARKING Garage parking will be available; it is one of our top priorities in determining our conference location every year. Preferred parking spots will be provided for sponsors and speakers.

NETWORKING LUNCH A plated sit-down lunch is provided as part of your sponsorship and complimentary conference admissions.

EXHIBITOR DIRECTORY An exhibitor directory will be made available to each conference attendee. It will be an alphabetical listing.

HOTEL RESERVATIONS A block of rooms will be reserved at the hotel at a discounted conference rate for conference attendees, sponsors and exhibitors. Details for making reservations will be distributed at a later date.

TERMS AND RESERVATIONS OF EXHIBITING IWL reserves the right to allocate space in such a manner as to produce a balanced show in order to enhance its appeal to attendees. Space will be assigned on the basis of availability in the order received. All exhibits must be set up during the time allotted. No exhibitors may set up or take down their display during official show hours. Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allotted to them without the permission of show managers, and may not advertise or display goods or services other than those manufactured or sold by them in the regular course of doing business. By signature of this contract the exhibitor also expressly holds IWL harmless from any and all claims for any injury, loss or damage that may occur to the exhibitor while on the show site and agrees to secure liability insurance to cover such injuries, accidents and losses. No refunds or cancellation after June 2017.

Sponsorship Commitment Form

Please complete form, scan and email to Integrating Woman Leaders Foundation at kgrahamlee@iwlfoundation.org by July 17, 2017.

Company Name _____

Address _____

City _____ State _____ ZIP _____

Contact Person _____

Telephone _____ Fax _____

Email _____

Please check the sponsorship(s) you would like to secure for the 2017 Indianapolis Conference.

- | | | | |
|---|-----------|---|----------|
| <input type="checkbox"/> Premier Sponsor | \$ 20,000 | <input type="checkbox"/> Table Host | \$ 3,500 |
| <input type="checkbox"/> Platinum Sponsor | \$ 15,000 | 10 Seats | |
| <input type="checkbox"/> Program Sponsor | \$ 10,000 | <input type="checkbox"/> Breakout Session | \$ 1,000 |
| <input type="checkbox"/> Gold Sponsor | \$ 7,500 | 10 Available | |
| <input type="checkbox"/> Silver Sponsor | \$ 5,000 | <input type="checkbox"/> Exhibit Table | \$ _____ |
| <input type="checkbox"/> Bronze Sponsor | \$ 2,750 | <input type="checkbox"/> Ad Space | \$ _____ |
| <input type="checkbox"/> Supporting Sponsor | \$ 1,500 | \$100 – Quarter Page | |
| | | \$200 – Half Page | |
| | | \$300 – Full Page | |

Payment Options

Check - payable to Integrating Woman Leaders Foundation - or - Credit Card

VISA Master Card AMEX Card Number _____

Exp Date _____ 3/4 digit Security Number _____

Signature _____

Questions:

www.iwlfoundation.org

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317.975.3928